



Committee and Date

Cabinet
9th April 2014

12.30 pm

Item

9

Public

HELP2CHANGE – INTEGRATED PREVENTION SERVICES

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1. Summary

- 1.1 Shropshire Council recognises that preventive health is central to its objective of helping people to live long, healthy and productive lives.
- 1.2 Since April 2013, the Council has assumed primary responsibility for public health commissioning in Shropshire, and now wishes to integrate prevention services under the working title of Help2Change, building on the wealth of behaviour change expertise that exists within the County, and focusing on collaboration, innovation and research.
- 1.3 Help2Change would combine health intelligence, social marketing and behavioural change support to unlock opportunities for health improvement. It would aim to prevent or delay the onset of long-term conditions, improve quality of life, narrow inequalities in health, and reduce health and social care costs.
- 1.4 The Council's proposal is to establish Help2Change as a new, separate legal entity that is non-profit distributing (i.e. as a company limited by guarantee subsidiary to ip&e Limited) to enable income generated to be reinvested to enable further prevention and fulfilment of health and wellbeing outcomes for Shropshire.
- 1.5 ip&e has indicated, in principle, a willingness to develop Help2Change and deliver prevention services on behalf of Shropshire Council and also to develop the commercial aspects of the services in order to generate income that can be reinvested into the delivery of health and wellbeing outcomes within Shropshire.
- 1.6 The Council now wishes to engage with ip&e Limited, with a view to developing a method of delivering the integrated Help to Change services.

2. Recommendations

Cabinet are asked to:

- 2.1 agree the principle of establishing Help2Change as an integrated preventive health service, for consideration for transfer to an ip&e Limited owned company;

- 2.2 delegate authority to the Director of Public Health, in consultation with the Portfolio Holder for Health and the Leader of the Council, to develop and agree a business plan with ip&e that establishes Help2Change as a non-profit distributing subsidiary of ip&e Limited to enable income generated to be invested in further prevention and fulfilment of health and wellbeing outcomes for Shropshire and,
- 2.3 subject to a final decision to agree the transfer by Cabinet, delegated authority to be given to the Council Leader, Portfolio Holder and Director of Public Health to agree a commissioning Service contract that realises Shropshire Council's ambition to commission an integrated provider of prevention services that also reflects the Council's ambition to help people to live long, healthy and productive lives.

REPORT

3. Risk Assessment and Opportunities Appraisal

- 3.1 The creation of ip&e Ltd has been approved by Cabinet and Full Council. The governance arrangements set out in the strategic contract are designed to manage the financial and reputational risk to the Council by ensuring ip&e Ltd operates effectively and within the law.
- 3.2 As part of those governance arrangements, a complete business appraisal is undertaken before any activity is transferred to ip&e, and this will continue where the transfer may be to a subsidiary of ip&e Ltd. This appraisal includes a full financial, legal, audit and risk assessment, as well as future business planning. Services cannot be transferred until these assessments have been completed and have met or exceeded the requirements that are needed for transfer.

4. Equalities and Diversity Issues

- 4.1 The transfer of all services into ip&e or a subsidiary will need to be the subject of an Equalities Impact Needs Assessment. These assessments will be conducted as part of the business appraisal and prior to the development of a detailed Service Contract.

5. Financial Implications

- 5.1 The annual value of the commissioned services would be within an approximate budget of £2.6m.
- 5.2 A final decision on any budget allocation for this proposal will come back to Cabinet for final approval. This allocation will be contained within the 2014/15 budget agreed for this service by Council in February and within the ring-fenced Public Health budget, with no financial implications for the wider Council Budget.

5.3 The service contract between the Council and ip&e or any subsidiary will include financial management and reporting requirements in line with the requirements set out in the Strategic Contract. The proposal being considered is that any income or shortfall generated by Help2Change within ip&e would be ring-fenced to Help2Change and would not impact on the profitability or otherwise of ip&e as a whole. Therefore, the proposal has no financial implications on the Council beyond the Council's approved budget contribution.

6. Background

- 6.1 In April 2013, the Council assumed primary responsibility for public health commissioning in Shropshire. This included responsibility for the commissioning of preventative health services.
- 6.2 Currently, these services are delivered by four main providers, including the Community Trust, ShropDoc, health check providers and alcohol prevention providers. The creation of Help2Change would bring together all of the different public health prevention services under the umbrella of a single new legal entity.
- 6.3 The proposal is that a new, integrated provider of prevention services would build on the wealth of behaviour change expertise that exists within the County, and focus on collaboration, innovation and research.
- 6.4 Help2Change could combine health intelligence, social marketing and behavioural change support to unlock opportunities for health improvement. It would aim to prevent or delay the onset of long-term conditions, improve quality of life, narrow inequalities in health, and reduce health and social care costs.
- 6.5 The proposal is that as a new, separate legal entity, Help2Change would be a non-profit legal vehicle (e.g. a company limited by guarantee subsidiary to ip&e Limited) that would allow for any income generated to be invested into improving health and wellbeing outcomes for Shropshire.
- 6.6 Under these proposals, Shropshire Council is considering commissioning Help2Change, through a 3 year service contract, to provide public health services that support the principle that prevention is central to meet the Council's objectives of helping people to live long, healthy and productive lives.
- 6.7 Any transition process includes representatives from the activity and also from Legal, Finance, Information Governance, IT, HR, Audit and Assurance. The work would be managed through the STEP programme and in line with agreed process and procedures.
- 6.8 In-scope employees will be subject to transfer under TUPE Regulations 2006 (Amendment 2014) or through secondment opportunity. Employees and trade union representatives will be consulted with in line with these regulations. External staff would also be considered for TUPE transfer.

7. Help2Change

- 7.1 Shropshire Council would look to commission a service contract, to bring together a range of initiatives including NHS Health Check, Help2Quit, Help2Slim, Active4Health and Making Every Contact Count.
- 7.2 Help2Change will take account of Shropshire's Joint Strategic Needs Assessment (JSNA) when developing its services, to ensure that the services are relevant to local needs and priorities. The services play an important role in the delivery of Shropshire's Health and Wellbeing Strategy, by helping to promote a healthy start in life, reduce health inequalities and prevent long term conditions.

8. Additional Information

- 8.1 Following negotiation between Shropshire Council and ip&e, a business case will be prepared and agreed by both parties, this will be developed by ip&e with full engagement with the service manager and Commissioner.
- 8.2 These documents will inform the development of a full Business Plan by ip&e and which will underpin any future commercial development of the activity, whilst ensuring the resources and capability exist to meet the Council's requirements as defined in the Commissioning Service Contract.
- 8.3 The Business Plan will set out the vision and demonstrate the potential of this venture ahead of the development of a full Commissioning Service Contract.
- 8.4 One of the key indicators for identification of the suitability of this activity is its ability to trade outside of the Council. The activities should have the potential to deliver to external contracts.
- 8.5 If approved for transfer, the Council will commission and manage the provision of the new integrated public health prevention services via the terms of a Service Contract. The contract will set out the activities that will be provided to the Council, the level of that activity and the quality with which the activity will be delivered. A full set of performance indicators, quality control checks and review procedures will be put in place to monitor this.

<p>List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information) Ip&e Strategic Contract (February 2013) Council Business Plan and Financial Strategy 2014 to 2017</p>
<p>Cabinet Member (Portfolio Holder) Karen Calder</p>
<p>Local Member All</p>
<p>Appendices None</p>